



John Uehling
CEO

Contrast Certified as a Microsoft Solutions Partner, Ranking Among the Top 5% of Providers

Leading Managed Technology Services Provider Demonstrates Highest Level of Expertise to Elevate Customer Success

NE and Central PA – December 29, 2024 - Contrast, a leading managed technology services provider (MTSP), has officially earned the coveted designation of Microsoft Solutions Partner, a certification placing the company in the top 5% of all Microsoft providers worldwide. Over the years, Contrast has grown to popularity by consistently delivering customer experience and focusing on increasing the efficiency of the organizations it supports. One of the key ingredients to their success has been their superior technical expertise, which is clearly demonstrated by this recent achievement. This accolade underscores Contrast's exceptional expertise, experience, and commitment to helping customers leverage Microsoft technologies to their fullest potential.

This prestigious certification is not easily attained. There are various criteria including performance (revenue and usage growth), customer success (deployments and certifications), and skilled certifications (number of certified professionals on staff), in addition to various other factors. However, the most important factor is a proven track record of high customer satisfaction rates. Achieving this

certification required Contrast to meet rigorous benchmarks, showcasing advanced knowledge and capabilities in cloud services, data management, and infrastructure solutions. Microsoft awards the designation to providers that demonstrate this significant level of expertise, but also monitors them to ensure they consistently keep up to date with the latest technological developments in order to retain their status.

"Our designation as a Microsoft Solutions Partner reflects years of dedication to providing our customers with the best solutions," said John Uehling, CEO at Contrast. "It means we're not just using Microsoft tools; we're maximizing their potential to help businesses succeed. Whether it's transitioning to the cloud with Microsoft Azure or creating more efficient systems with Office 365, we ensure our customers are getting the best value and the most effective solutions."

As a Solutions Partner, Contrast brings Azure Certified Architecture expertise to its customers, enabling them to adopt cloud technologies with confidence. By leveraging Azure's scalability, reliability, and security, businesses can modernize their IT infrastructure, reduce costs, and position themselves for future growth.

"Cloud technology is no longer a luxury; it's a necessity for businesses that want to stay competitive,"

Uehling continued. "Our certification gives our customers peace of mind knowing they're working with a partner who truly understands how to make Microsoft's tools work for them."

Businesses considering a move to the cloud or looking to improve their use of Microsoft tools can rely on Contrast for guidance. The company's Microsoft Solutions Partner designation signifies not only expertise but also a proven ability to deliver results that align with customers' strategic goals.

ABOUT CONTRAST

Contrast is a regional provider of Communication and IT solutions and services. We provide custom on-premise and cloud-based solutions, managed services and live, 24/7 customer support for voice and unified communications systems, contact centers, HD video conferencing, infrastructure, networking, and storage and back-up. High performance businesses, governments and non-profit organizations choose Contrast to CONNECT, CLOUD-enable and CARE for their end-to-end communication and IT requirements. For more information please visit <https://www.contrastcommunications.com/> or call (570) 966-1515.