



Michael Smith  
President

## **Contrast Helps Business Owners Capitalize on 2025 IRS**

### **Section 179 Tax Savings**

#### *Leading Managed Technology Services Provider Urges Companies to Maximize Year-End Investments Before December 31*

NE and Central PA – November 21, 2025 – Contrast, a leading managed technology services provider (MTSP), is encouraging business owners to take advantage of the 2025 IRS Section 179 tax deduction, which allows companies to immediately expense qualifying technology and equipment purchases. For 2025, businesses can deduct up to \$2,500,000 on eligible purchases such as servers, IT infrastructure, cybersecurity, software licenses, and phone systems that are placed in service before December 31, 2025.

“Section 179 remains one of the most effective ways for businesses to invest in growth while simultaneously reducing taxable income,” said Michael Smith, President at Contrast. “While we’re not tax professionals, we view it as our responsibility to help our clients make smart financial and technological decisions that strengthen their operations.”

Many organizations mistakenly wait until the last

quarter to consider capital upgrades, but Contrast emphasizes that early planning ensures businesses can implement new systems and claim the full deduction. “Each year, we see companies leave money on the table simply because they didn’t act fast enough,” Smith added. “This deduction can make a real difference in profitability by freeing up capital for innovation and security investments.”

The Section 179 program allows 100 percent depreciation on qualifying equipment, provided it’s operational by the end of the calendar year and used over 50% of the time for business purposes. With the continued rise in cyberthreats and digital transformation, Contrast notes that the timing couldn’t be better for companies to modernize their infrastructure.

Contrast advises all businesses to consult with a CPA or qualified tax advisor to determine how much they can deduct under the updated 2025 guidelines.

### **ABOUT CONTRAST**

Contrast is a regional provider of Communication and

IT solutions and services. We provide custom on-premise and cloud-based solutions, managed services and live, 24/7 customer support for voice and unified communications systems, contact centers, HD video conferencing, infrastructure, networking, and storage and back-up. High performance businesses, governments and non-profit organizations choose Contrast to CONNECT, CLOUD-enable and CARE for their end-to-end communication and IT requirements. For more information please visit <https://www.contrastcommunications.com/> or call (570) 966-1515.